DesigningFever
GRAPHIC & WEB DESIGNS

QUOTATION

WEBSITE DESIGN & DEVELOPMENT WITH BRANDING

CMS Website, Branding, Complete Design & Development, Hosting, Domain and lots more…

Client:

Name:

Email:

Phone:

Submitted by:

Email: designingfever@gmail.com

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Project Scope:

To design and develop such a site which can represent your Industries supported-Tech support, Pharmacy and Travel etc. Website will have customized look and feel with great user friendliness and good navigation system, website will be search engine friendly to gain better promotion aspects at search engines. Whole structure will be manageable through easy to use admin panel of the website (CMS).

Below is the website features details documented by you, we agree to provide all the features we promise:

✓ **Logo Design:** You will be provided two logo variation to choose out the best one, Print File format will be provided in Ai, PDF, EPS and JPEG only. (If required, please mention)

✓ **Social Media:** (If required, please mention).

✓ **Website Development:** Website will be developed on CMS (WordPress) in order to have all the feature like real-time SEO management and content updation. This will be 100% device friendly as in like mobile and table etc.

✓ **Advertisement Banner:** There should be advertising space on the home page and inside pages which will be managed by admin and admin or you should be able to post ads according to his needs.

✓ **Google Analytics:** (If required, please mention).

✓ **Customer Feedback:** Customer would be provided with the option of uploading pictures, videos and also their review with rating system. After Admin approval same can be visible on the site. Please note all the media Must be authorized or ready for commercial use.

✓ **Blogs:** You should be able to write/upload blogs with images and data

✓ **SEO Friendly Website:** Website will be SEO Friendly, (If required, please mention).

✓ **Website Content:** Not Included (If required, please mention).

Workflow:

✓ Once the project is confirm with Designing Fever, Project details will be forwarded to for development team. Design & Development team will plan the website structure and reservation process as per your requirements and projects details.

✓ Design will be sent to you for review & feedback. Changes will be made if required, once the design is confirmed same will be forwarded for development process.

✓ Development team will work on this project to create this portal and finalize this product development. Website / Developed product will be forwarded to QA team to analyze the product and review to make sure all required features & parameters are matched.

✓ Once QA team provides their positive feedback and ready to finalize; project will be forwarded to you for review.

✓ Necessary changes will be made if needed or will finalize the project and publish it live on our server to work on content part.

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✓ Number of pages will be created as per your suggestion, So the content will entered.

✓ Project will be forwarded to Content Strategist to work on content & images on website. Publishing required pages and content on website.

✓ It will be sent to you again for review & feedback.

✓ We will remains live with coming soon page, same will be live once product is ready to be delivered.

✓ Please mention number of pages required in the website.

✓ If you need media to be purchased, so please do let us know at the starting of the project.

Visitor Module

✓ **Homepage Design:** Complete Home Page Layout, inclusive of basic designing with easier navigation so that one can have the complete synopsis of the site from the home page itself. Home Page Layout will consist of user-friendly interfaces matches with your industry, inclusive of:

- Impressive Home page Designing.

- Good navigation featuring vital links to ensure maximum comfort and User-friendliness to the visitor

✓ **Contact Us:** Will have all contact details with one end query form which will be sent to your email Id and tracked in admin panel. (Complete contact details will be required)

✓ **Manage Pages (CMS - Content Management Tool):** Website will have CMS Pages (Content Management System) . Admin of the website will be able to update in terms of the content via rich text editor.

Branding and Extras:

✓ **Logo Design:**_____ (If required, please mention the number of format required like JPEG, PNG, .Ai).

✓ **Business Card:**_____ (If required, please mention the type like double sided or single sided).

✓ **Other Identity or Print Media:**_____ (If required, please mention).

Payment Mode: Payment mode will be PayPal with prepared Invoice or cash and bank transfer is optional.

Please Note: This will include only soft print formats of graphic designs, In case you need hard print copies of design so, the order will be take in bulk only with separate pricing which depend upon the number of copies you required.

Project Time Frame: 2 weeks or depends upon the reuirements

* Those days will not be considered which are taken to implement your given changes in the time link.

Technologies Used:

Scripting: PHP, HTML/HTML5, CSS/CSS3
Database: MySQL
CMS: WordPress (If other required, please mention).
Graphics Processors: Photoshop, Illustrator, Corel etc.
Server: Linux / Apache / MySQL / phpMyAdmin
Frameworks: MVC Frameworks, AJAX, Bootstrap & more as per our project planning.
* We will also use Open Source codes for more reliable website building to match all your requirements.
These configurations may change once when our dev team plan for website development process.

Complementary Services:
Maintenance: You will be getting one months completely free maintenance i.e. all the bugs and error will be fixed..

Complementary SEO: We will perform basic SEO (Search Engine Optimization) on your website, so all the parameters are matched.

Project Cost & Billing

Total costing of Designing & Development with hosting support and branding for first 10 Pages Website: INR /- or USD/-

Website Design & Development: _____

Hosting Charges: _____(for one year or more) only if required, please mention.

Domain:_____(for one year or more) only if need to buy new one.

Branding:_____ this will include estimate of print media and identity design etc…

Designing & development is not taxable service, estimate amount will be:_____

Else, we can include Tax with rate of 10%, so the total payable will be:_____ if required.

Initial Payment: 50% if applicable…*

Prepared by:

Creative Head:
        Email: designingfever@gmail.com